LAWTON STATION MARKET UPDATE



As the spring selling season approaches, I'd like to highlight several notable trends in the Bluffton real estate market:

<u>1. Consistent Demand:</u> Demand for properties, including homes and villas, remains robust across the Lowcountry.

<u>2. Softening of Competitive Bidding</u>: While demand remains strong, there is a noticeable decrease in competitive bidding, signaling a slight shift in market dynamics.

3. Increased Inventory and Stable Prices: Inventory levels have risen, leading to a stabilization of prices. Factors such as capital gains and a perceived plateau in prices contribute to this trend.

Bluffton Six Month Market Snapshot

09.01.2023 - 02.29.2024

| COMMUNITY | AVERAGE SALES PRICE | AVERAGE SOLD PRICE PER SQ.FT. | HOMES SOLD IN THE LAST 6 MONTHS | HOMES CURRENTLY LISTED FOR SALE | MONTH'S SUPPLY OF HOMES LISTED FOR SALE | AVERAGE DAYS ON THE MARKET |
|------------------------------|---------------------------|--|---|--|---|-------------------------------------|
| Hampton Hall | \$988,083 | \$309.43 | 23 | 15 | 3.9 | 63 |
| Hampton Lake | \$978,976 | \$343.29 | 36 | 21 | 3.5 | 55 |
| Lawton Station | \$611,830 | \$232.29 | 11 | 5 | 2.8 | 64 |
| Baynard Park | \$668,556 | \$239.66 | 9 | 7 | 4.7 | 59 |
| Mill Creek/ Cypress Ridge | \$446,922 | \$214.70 | 27 | 9 | 2 | 22 |
| Island West | \$591,175 | \$223.81 | 8 | 0 | 0 | 70 |

<u>4. Migration Trend</u>: The Lowcountry's area, particularly Bluffton, continues to attract residents from various regions, drawn to the amenities and lifestyle offerings.

5. Infrastructure Improvements: Ongoing infrastructure enhancements, such as new parks and sports facilities, enhance the appeal as a residential destination.

6. Great Place to Visit and Retire: World class golf, tennis, pickleball, and beaches attract both visitors and residents.

7. Stable Sales and Pricing: Despite inventory challenges, sales are expected to remain healthy, and prices are anticipated to hold steady, with a slight uptick in inventory projected for the Spring.

In summary, the real estate market in the Lowcountry is characterized by sustained demand, stable pricing, and positive growth prospects. It was disappointing to see the Fed hold steady at their latest meeting, but we anticipate a rate cut in June and hope this will help with the high interest rates we've been fighting.

Whether you are buying or selling, I would love the opportunity to assist you with your real estate needs.

HOMES -- LAWTON STATION -

Homes Listed For Sale

| ADDRESS | BD | FB | HB | SQ.FT. | YEAR BUILT | LIST PRICE | ADDRESS | BD | FB | HB | SQ.FT. | YEAR BUILT | LIST PRICE | |
|---------------------|----|----|----|--------|---------------|------------|---------------------|----|----|----|--------|---------------|------------|--|
| 5 Stanton Court | 3 | 2 | 0 | 2,009 | 2016 | \$539,900 | 28 Lakes Crossing | 3 | 4 | 1 | 2,576 | 2007 | \$729,000 | |
| 402 Station Parkway | 3 | 3 | 1 | 2,220 | 2021 | \$609,000 | 129 Danbridge Court | 3 | 3 | 0 | 2,616 | 2019 | \$758,000 | |
| 59 Lakes Crossing | 3 | 4 | 1 | 3,079 | 2012 | \$665,000 | | | | | | | | |

Homes Under Contract

| ADDRESS | BD | FB | HB | SQ.FT. | YEAR BUILT | LIST PRICE |
|------------------|----|----|----|--------|---------------|------------|
| 123 Weston Court | 4 | 3 | 1 | 2,425 | 2006 | \$625,000 |

Homes Closed in the last 30 Days (as of 3.4.2024)

| ADDRESS | BD | FB | HB | SQ.FT. | YEAR Built | SOLD PRICE |
|---------------------|----|----|----|--------|---------------|------------|
| 320 Station Parkway | 3 | 3 | 1 | 2,200 | 2022 | \$595,000 |

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LAWTON STATION MARKET UPDATE



Visit us on the web at *usserygroup.com/ lawtonstation-march-2024-market-update* for a video update with the latest stats and details as well as insight on the Lawton Station real estate market.

REAL ESTATE the RIGHT WAY



This information is based on data provided by Resides MLS. Resides MLS does not guarantee and is not in any way responsible for its accuracy. Data provided by Resides MLS may not reflect all real estate activity in the market. This information is based on data provided by Resides MLS as of 3/4/2024. This is not intended to solicit property currently listed for sale.



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JEFF USSERY IS Your neighbor in Lawton station

Contact Jeff today for a Market Analysis of your property.

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